

## DISPLAY TECHNICAL SPECIFICATIONS

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### GENERAL

Recommended weight : <50 kb (Max weight : 90 kb)

Type : redirect, gif, png, jpg, jpeg, html5

z-index should not be more than 10 000 if you are using a redirect

Sound off by default

Size :

120 x 600

160 x 600

300 x 250

300 x 600

320x480

320x100

300x50

1000x90

970x250

1000x300

728 x 90

1800x1000

## VIDEO TECHNICAL SPECIFICATIONS

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### VIDEO IN-STREAM

Format :

.mp4, VAST2, VAST3, VAST4, redirect (https), VPAID 2.0

Recommended : VAST or redirect

File name cannot be longer than 50 characters

Destination URL: Verify that a destination URL is specified for the creation. Note that the destination URL will open in a new window.

Video file must respect the following specifications

- Max length : 30 seconds
- MP4 format (H264/AAC). Note : the file must be encoded with the index at the beginning of the file and not at the end.
- Recommended proportions :
  - 4:3: 640x480px
  - 16:9: 640x360px
- Recommended dimensions :
  - Landscape / horizontal: 1280 x 720, 1920 x 1080 or 1440 x 1080
- Recommended video bit rate : 700 kbps
- Recommended weight : 2 Mo (Maximum Weight : 5 Mo)

Audio :

Codec : PCM (preferred) or AAC

192 kbit/s minimum

Bits : 16 or 24 bits only

48 kHz

Audio parameters : mandatory